



Michael Finkelstein MD, The Slow Medicine Doctor  
Logistical and Promotional Information for Program Venues

**Speaking Topics**

<http://slowmedicinedoctor.com/signature-presentations/>

**Short Bio**

[http://slowmedicinedoctor.com/share/Michael\\_Finkelstein\\_Short\\_Bio.pdf](http://slowmedicinedoctor.com/share/Michael_Finkelstein_Short_Bio.pdf)

**Headshot** [http://slowmedicinedoctor.com/share/Michael\\_Finkelstein\\_hiRes\\_portait.jpg](http://slowmedicinedoctor.com/share/Michael_Finkelstein_hiRes_portait.jpg)

**Press Clips**

- Video <http://slowmedicinedoctor.com/portfolio-category/video/>
- Audio <http://slowmedicinedoctor.com/portfolio-category/audio/>
- Print <http://slowmedicinedoctor.com/portfolio-category/print/>

***Slow Medicine* Press Release**

<http://slowmedicinedoctor.com/media/press-releases/>

***Slow Medicine* Book Image**

[http://slowmedicinedoctor.com/share/SlowMedicine\\_book\\_cover.jpg](http://slowmedicinedoctor.com/share/SlowMedicine_book_cover.jpg)

### ***Slow Medicine Book Orders***

Order a complimentary review copy from Kaitlyn Kennedy at HarperCollins, Kaitlyn.Kennedy@HarperCollins.com. Let her know you are considering bringing Dr. Finkelstein for a program. Once you schedule a program, contact Kaitlyn about ordering copies for a book signing. There are numerous options: buying at a discounted rate and selling at the standard rate; including the book in the cost of a ticket; and partnering with a book store. Based on previous experience, it is Dr. Finkelstein's strong preference that the venue directly handles book orders and sales, in the interest of efficiency.

### **Speaking Fees**

\$1000 honorarium for a signature presentation (1 hour lecture, 30 min Q&A, 30 min book signing and personal Q&A), plus all related travel and accommodation expenses. Honorarium varies for customized programs. A 50% non-refundable deposit is required in order to secure a program, and the remaining 50% is due at the time of the event. Travel and accommodation logistics need to be handled by the venue, or alternately, all related expenses must be paid up front, and Dr. Finkelstein's staff will make the arrangements.

### **Technical Requirements**

For the presentation, Dr. Finkelstein will need a laptop connected to a projector, a white screen for PowerPoint projection, a white board, dry erase markers, and an eraser.

### **Medical Consultations**

Schedule permitting, Dr. Finkelstein will make himself available for up to five private medical consultations, the day after a scheduled program. Upon providing the consultation room and scheduling the appointments, nonprofit venues will receive 25% of all fees received for these consultations, as an organizational donation. For general information about Slow Medicine consultations, please visit <http://slowmedicinedoctor.com/medical-consultation>. For information about consultation packages and fees, please visit <http://slowmedicinedoctor.com/making-an-appointment>.

### **Marketing**

Program venues are expected to take care of all the local marketing for each event – through event listings in the local media, promotion through the venues' social media channels, outreach to the venues' mailing lists, and so on. The Slow Medicine team will offer supplementary marketing support, through promotion on our social media networks, outreach to our mailing lists, and/or outreach to editors and producers at local media outlets.

### **Program Scheduling**

To book a program, please contact the public relations manager for Dr. Finkelstein, Loolwa Khazzoom, at [Press@SlowMedicineDoctor.com](mailto:Press@SlowMedicineDoctor.com) or 916-546-8238.